From: David Harris, AJC CEO
To: Mayor
Subject: You can shape Israel's future
Date: Thursday, April 19, 2018 8:53:39 AM

Dear E. Denise,

70 years ago today, the 2,000-year-old dream of the Jewish people was finally realized: to be a free people in our land.

To be sure, these seven decades have not always been easy, as Israel has faced continuing aggression and demonization. But Israel has had a staunch advocate at its side—AJC.

AJC has played a key role in some of Israel's most noteworthy diplomatic victories, and your support today will enable us to do even more to help shape Israel's tomorrow.

AJC DIDN'T GIVE UP THEN…

- **We didn't give up on eliminating the odious 1975 UN resolution branding "Zionism as a form of racism."** For 16 years, as the late Senator Daniel Patrick Moynihan attested, AJC fought relentlessly to get the resolution expunged. In 1991, it was finally repealed.

- **We didn't give up on convincing Japan to end its longstanding cooperation with the Arab economic boycott of Israel**—and, in 1992, when it did reverse that policy, Japan credited "five years of patient diplomacy by AJC."

- **We didn't give up on making Israel eligible to vie for a seat on the UN Security Council.** For 50 years, Israel was denied the chance to compete because of Arab opposition. In 2000, after a long AJC-led effort, Israel became eligible. As the Israeli UN ambassador said, "AJC changed history."

AJC ISN'T GIVING UP NOW…

We aren't giving up on confronting the insidious boycott, divestment, and sanctions (BDS) movement. Just last year, in a major victory over those calling for a boycott of Israel, we united *all* 50 U.S. governors in a bipartisan condemnation of BDS.

- **We aren't giving up on spreading the truth about Israel.** AJC Project Interchange has brought thousands of influential world leaders to see the Jewish state up close. According to an Aspen Institute study, 90% return and take pro-Israel action.

- **We aren't giving up on forging new strategic allies for Israel.** From Africa to Asia, Europe to Latin America, and even in the Middle East, AJC is opening diplomatic doors and helping more countries recognize the benefits of engaging with Israel.

WITH YOUR HELP, AJC WILL NEVER GIVE UP FIGHTING FOR ISRAEL…

AJC will continue changing minds and moving mountains on behalf of Israel and the Jewish people. With your support, we know it can be done.

Israel is stronger today because of AJC, and AJC is stronger because of friends like you. Please consider a gift in celebration of this momentous anniversary.

With heartfelt gratitude,

David Harris
Chief Executive Officer
Edward and Sandra Meyer Office of the CEO

AJC's mission is to enhance the well-being of the Jewish people and Israel,
and to advance human rights and democratic values in the United States and around the world.

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